

# REACHING OUR POTENTIAL

One Building Block at a Time...



**2018 ANNUAL REPORT** 



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The members listed below served generously during 2018

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# **BUILDING POTENTIAL**

# THROUGH YOUTH DEVELOPMENT, HEALTHY LIVING AND SOCIAL RESPONSIBILITY

The Northern Middlesex Y has a long history of helping people reach their full potential. Our 2018 annual report showcases the building blocks of our success and commitment to offering members of all ages a path toward a full and productive life. In 2018 our work in Youth Development, Healthy Living and Social Responsibility demonstrates our commitment to addressing the diverse needs of our community.

The Y is a place that nurtures potential. Y youth programs help young people identify their full capacity to learn, form positive relationships and set lifelong goals. Y wellness programs provide motivation to be your personal best regardless of one's age or physical health. Our social responsibility is to strengthen community, celebrate diversity and serve all regardless of ability to afford the full cost of services.

Commitment to strengthening community has been the guiding principal of our work since 1886. We are grateful for the opportunity to be part of the Northern Middlesex Y's long and impressive history of responding to critical need and improving lives. Thank you for sharing Y values and passion for the cause-driven, charitable mission. Actualized impact takes a collective effort from Y employees, members, donors and countless partners who believe in the power of the Y to improve lives.

Read the full 2018 Annual Report to be inspired by the building blocks of Y work. Feel joy knowing that you are a friend to an organization that is teaching children character values and resiliency, giving cancer survivors a chance to reclaim their confidence and health after treatment, and celebrating 90th birthdays with members who credit the Y with their longevity and good health.

Thank you for joining us as we work together to engage, encourage, educate, and support members of our diverse community. United we can build the foundational blocks of youth development, healthy living and social responsibility!

Sincerely,

Michele Rulnick Tamera Jackson
President/CEO Board Chairwomen

The YMCA of Northern Middlesex County is open to all regardless of race, creed, gender, or financial status. Membership in our Y represents a commitment to our philosophy and mission. Founded in 1886, the emphasis of membership continues to be one of developing the whole person: mind, body, and spirit.

### **MISSION STATEMENT**

The Northern Middlesex YMCA offers a path toward a fuller more productive life. The YMCA will provide to a broad spectrum of our community, high quality programs, services, and facilities that improve individual and family life, encourage healthier lifestyles and assist youth in developing into responsible adulthood.

# **SUCCESS STORIES**

### **LIVESTRONG**

The successful completion of our LIVESTRONG at the YMCA pilot program provided a foundation for eight Cancer Survivors to regain strength and confidence.



CEO/President Michele Rulnick

expressed gratitude last fall for the vision and hard work of the Y staff team, "The work of the Y is to help people young and old reach their full potential. As I step away from my desk to interact with the first LIVESTRONG at the YMCA cohort, I am grateful this wonderful program has been brought to our community. Cancer survivors are being encouraged and supported to recapture their full lives and reach their full potential."

LIVE**STRONG** at the YMCA is about more than fitness and helps program participants open up and connect with others who are

facing the same challenges. Building supportive communities and life-long connections with other survivors is at the core of what makes the program so powerful for participants.

"It drags me out of that fatigue and the funk of chemotherapy," said Tim, who is battling cancer. "The trainers are behind me 100 percent and I'm behind them, too. It's like a family here."

"I am getting stronger. It is getting easier to climb stairs. I have more energy and just feel stronger." – Chet

"As a former competitive body builder and self-proclaimed "gym rat" and now a cancer survivor, there were a lot of physical but mostly mental barriers to break through. This program meets you where you are at with encouragement and understanding. It gives you a community of others who "get it." It's got me up, moving and thinking about being healthy in the midst of a diagnosis that says the opposite." – Sheryl

LIVESTRONG at the YMCA is helping cancer survivors rebuild their health with a foundation of encouragement, friendship, and wellness. Thanks to funding from the Community Foundation of Middlesex County and Eversource Energy Foundation, LIVESTRONG at the YMCA will continue to help cancer survivors recapture their lives and REACH THEIR FULL POTENTIAL.

### KIDS KORNER

Northern Middlesex YMCA Kids Korner Before and After School Programs have been recognized at the National Level by YUSA as a Character Development Leadership Institute HUB for outstanding programming focused



on teaching self-awareness, self-compassion, empathy for others and the gift of self-regulation.

When Kids Korner Site Directors were introduced to the Y of the USA CDLI professional development and programming material, they received the tools they needed to engage children in social competency learning at a more profound level. Site Director Chaelyn Lombardo at MacDonough School shared,

"Having the CDLI program has given us a framework to engage the staff to develop stronger skills in helping youth become stronger leaders who have an advanced understanding of their emotions and how to self-regulate."

The impact of this work is being demonstrated in recognizable youth development outcomes. Teachers are reporting that the leadership behavior of Kids Korner participants during the school day stands out during recess. Using advanced

problem solving strategies has helped them develop stronger relationships with their peers, demonstrate less at-risk behavior and return to class more focused and ready to learn than their classmates who do not

attend Kids Korner.

Kids Korner Site Directors are finding that the CDLI framework has empowered the site staff to feel more confident and recognize the powerful value and opportunity to make a major impact in the lives of children in their care.

"The Y is raising the next generation of leaders to have outstanding emotional intelligence!" Michele Rulnick, CEO/President feels confident that Y staff are teaching the next generation the BUILDING BLOCKS of emotional intelligence that will help them reach their FULL POTENTIAL.



### **REED'S JOURNEY**

Reed Bartman first came to the YMCA in1952 at the age of 24, after serving in the Army. Playing volleyball at the YMCA during his lunch hour from his job at the Middletown Press gave Reed a solid fitness routine and social community. When the building across the street from the YMCA became the location for the Middletown Press, Reed began jogging with a group of Y members. "I couldn't really keep up, but they were a great group of guys," remembers Reed. Like many folks who come to the Y with fitness in mind, Reed soon built upon his fitness foundation by joining a YMCA Service Organization Group called Y's Men's Club. "The group would get together to plan and to work on projects that helped the community. It was all about giving back," remembers Reed.

After retiring, Reed expanded his YMCA routine to include taking group water exercise classes and in March 2007 at the age of 79, Reed took on the role of teaching the Water in Motion Class for registered participants. "I don't really see myself as an instructor, but more of a leader." Many view Reed as a role model and humble leader of how to maintain wellness while aging. Coming to the YMCA at least three times a week all through his career and into his retirement years has helped Reed reach his full potential by staying active and strong as he ages. In 2018, the Y Community help Reed celebrate his 90th birthday!



860 donors made it possible to provide financial assistance to ensure that everyone can REACH THEIR FULL POTENTIAL



1,490 SNEAKERS WALKED THROUGH CAMP EACH DAY



MEMBERS
WALKED
THE PATH
TO BETTER
HEALTH &
WELLNESS



2,448
SWIM
LESSONS
TAUGHT



76,409
HEALTHY
MEALS &
SNACKS
SERVED



**241** VOLUNTEERS

### **2018 FINANCIAL REPORT**

#### **REVENUE**

Membership Dues & Program Income	\$1,301,900
Childcare	\$1,868,673
Government Funding	\$984, 162
Camp	\$1,058, 902
Residence	\$364,854
Public Support	\$354,631
Other Income	\$94, 114
United Way	\$75, 849
Rental Income	\$81, 021
Investment Income	\$98,462
Net assets released from restrictions	_

#### **TOTAL PUBLIC SUPPORT AND REVENUE**

### **EXPENSES**

TOTAL EXPENSES	\$5,649,725
Fundraising	\$172,809
General & Administrative	\$748,366
Youth Mentoring	_
Membership Services	\$1,735,651
Youth & Family Services	\$2,992, 899

Change in unrestricted net assets from Operations Total Other Income

Change in temporary restricted net assets

### **CHANGE IN NET ASSETS**

 Net Assets – December 31, 2016
 \$9,356,669

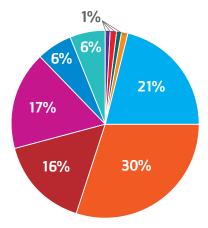
 Change in Net Assets
 \$555,533

 NET ASSETS – December 31, 2018
 \$9,912,202

**YMCA IMPACT** 

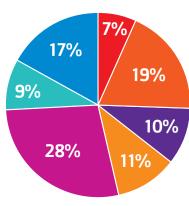
The Y is a cause driven non-profit organization dedicated to improving lives and strengthening community through youth development, healthy living and social responsibility. We believe that strong communities are possible when we invest in our children, our health, and our neighbors. The Y's Open Doors and Philanthropic Programs allow us to live our mission by addressing critical community needs through programs and services open to all children, individuals, and families regardless of economic status. We are grateful to our community partners and the 820 individuals, organizations and businesses that supported our cause in 2018.





### **2018 SOURCES OF REVENUE**

- Membership Dues & Program Income
- Childcare
- Government Funding
- Camp
- Residence
- Public Support
- Other Income
- United Way
- Rental Income
- Investment Income



\$6,282,568

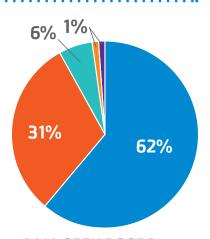
\$599,508

\$(46,481) \$2,506

\$555,533

# 2018 MEMBERSHIP CONSTITUENCE

- Preschool (1–5)
- Elementary (6–11)
- Jr./Sr. HS (12–17)
- Young Adult (18–29)
- Adult (30–54)
- Adult (55–64)
- Senior Adult (65+)



# 2018 OPEN DOORS ASSISTANCE AWARDS

- Kids' Korner B/A School
- Camp Ingersoll
- Membership/Programs
- Aquatics
- Residence

### **ANNUAL CAMPAIGN 2018 DONORS**

### **BUSINESS PARTNERS**

Change Inc. Comcast Durham School Services\* Egidio Assante Wealth Management\* Eversource Energy Foundation\* Insurance Provider Group Liberty Bank NFP Insurance Rockwell Restoration\* Suburban Stationers\* TopSafe Services\* Updike, Kelly & Spellacy, P.C.

\*In-Kind \*\*NAA

### **INDIVIDUALS**

Youth Development - \$5,000+

Michael & Sharon Kearney

### Healthy Living - \$2,500+

Carol Buchanan & Tom Reimer Richard & Tamara Carella Margaret & Charles Coe Gail Reen

### Social Responsibility - \$1,000+

The Assante Family Reed Bartman, Jr. Dr. Anne Bingham & Ted Esselstvn David & Johanna Bond Joanne & Theodore Brainerd Gerald & Eileen Burke Phil & Marie Cacciola Lisa & Blake Carter Susan Colby & Arthur Taylor Linda & Denis Cunningham Kitch Breen Czernicki Carol & George Gilbert Steven & Tina Gomes Welles & Lillian Guilmartin Susan & John Hall Mitchell Harris Joan D. Hedrick Beverly & Joseph Heffernan The Heidorn Family Kristen & Daniel Hoyt Tamera Jackson Ivar & Carol Jozus Jay & Pam Keiser Michael & Sharon Kearney Joan A. Kowack Renata & Joseph Lantos Tamara & Robert Laurie Robert MacKinnon Larry McHugh Nancy & John Meyers Joseph Palladino Rob & Rebecca Parry Michele & Michael Rulnick Kelly Smith Dr. Michael Stehney Andrew Tanaka Barent TenEyck Robert & Natalie Thayer Joan & Richard Tomc Patti Anne Vassia Karen & Taylor Warren

#### YMCA Ambassador - \$500+

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Visionary - \$50,000+

Middlesex United Way Peach Pit Foundation

### Founders - \$25,000

Community Foundation of Middlesex County, Inc.

Ann T. D'Addario Family Foundation Fund

Arthur and Edythe Director YMCA Camp Ingersoll Fund

Herb and Ellen Patterson Memorial Fund

J. Guy Lombard Fund Whelen Family Fund

#### Benefactors - \$10,000

Drummond Family Philanthropic Fund Travelers Championship's Birdies for Charity YMCA of the USA

### Youth Development - \$5,000

Middletown Youth Services Bureau Sgt. George Dingwall Golf Tournament The Stare Fund

#### Healthy Living - \$2,500

Liberty Bank Foundation Stew Leonard, III Children's Charities

### Social Responsibility - \$1,000

Citizen's Charitable Foundation
Durham Manufacturing Co.
Kiwanis Club of Middletown, Inc.
Leventhal Family Charitable
Foundation
M & S Paving\*
Michael Vincent Sage Dragonheart
Foundation, Inc.\*
Middlesex United Way Women's

### YMCA Ambassador - \$500

Schwab Charitable Fund

Community Services Fund
Dominion Energy Charitable
Foundation
EIS Foundation, Inc.
L. Suzio Concrete Co., Inc.\*
Middletown Rotary Charitable Fund

\*In Kind \*\*NAA

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YMCA of USA

Zulu Nyala Group

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\*Deceased

The Middlesex YMCA is grateful for all contributions. If your name has been omitted or displayed incorrectly, or if you wish to make a change please call the Development Office at 860-343-6232.

